

AVAILABILITY OF INFORMATION & COMMUNICATION TECHNOLOGY AT HOUSEHOLDS

National		
	Rural	Urban
TV	60.1%	88.1%
Computer	14.1%	41.7%
Internet Connection	14.8%	35.7%
Mobile Phone	66.2%	85.0%
Smart Phone	38.3%	73.3%
SMS Service	59.0%	80.1%
Whatsapp Service	89.8%	93.1%

AJK		
	Rural	Urban
TV	75.3%	-
Computer	20.8%	-
Internet Connection	14.6%	-
Mobile Phone	86.4%	-
Smart Phone	55.8%	-
SMS Service	66.6%	-
Whatsapp Service	-	-

KP-Newly Merged Districts		
	Rural	Urban
TV	38.3%	-
Computer	9.4%	-
Internet Connection	7.4%	-
Mobile Phone	70.9%	-
Smart Phone	23.3%	-
SMS Service	47.7%	-
Whatsapp Service	-	-

Balochistan		
	Rural	Urban
TV	45.2%	86.3%
Computer	9.4%	51.3%
Internet Connection	11.1%	28.8%
Mobile Phone	59.2%	83.5%
Smart Phone	32.0%	79.8%
SMS Service	67.2%	83.7%
Whatsapp Service	96.4%	95.2%

Punjab		
	Rural	Urban
TV	77.1%	91.1%
Computer	17.2%	44.5%
Internet Connection	18.1%	38.5%
Mobile Phone	71.1%	87.1%
Smart Phone	47.3%	76.8%
SMS Service	57.5%	82.1%
Whatsapp Service	88.4%	93.3%

Gilgit Baltistan		
	Rural	Urban
TV	57.9%	-
Computer	22.0%	-
Internet Connection	9.9%	-
Mobile Phone	70.8%	-
Smart Phone	42.4%	-
SMS Service	62.4%	-
Whatsapp Service	-	-

Islamabad-ICT		
	Rural	Urban
TV	93.9%	95.0%
Computer	25.5%	42.1%
Internet Connection	36.2%	46.3%
Mobile Phone	79.5%	81.8%
Smart Phone	73.4%	73.1%
SMS Service	87.4%	89.8%
Whatsapp Service	94.6%	86.0%

Khyber Pakhtunkhwa		
	Rural	Urban
TV	48.8%	74.6%
Computer	14.9%	49.3%
Internet Connection	15.1%	41.9%
Mobile Phone	69.5%	88.9%
Smart Phone	31.0%	74.6%
SMS Service	52.7%	81.2%
Whatsapp Service	84.1%	91.0%

Sindh		
	Rural	Urban
TV	65.3%	88.8%
Computer	8.9%	36.1%
Internet Connection	18.5%	32.5%
Mobile Phone	50.5%	82.8%
Smart Phone	37.4%	69.1%
SMS Service	54.6%	77.3%
Whatsapp Service	78.4%	93.3%

"-"Insufficeint data & Urban area was not surveyed